

AI in Healthcare Coalition

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PRIVACY POLICY

as of May 15, 2022.

Dear Sir / Madam,

In connection with the applicability of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC ("GDPR"), we provide below information about the Administrator's processing of your personal data.

ADMINISTRATOR OF USERS' PERSONAL DATA

1. The administrator of your personal data is wZdrowiu Limited Liability Company, with its registered office in Warsaw at Żelazna St., No. 59, apt. 1405, 00-848, post office Warsaw, having NIP 5272989565, REGON: 52126137800000, entered in the Register of Entrepreneurs, KRS 0000953569.
2. If you have any questions regarding the processing of your personal data, please contact Personal Data Administrator ("PDA") at the dedicated email address: biuro@aiwzdrowiu.pl.

PERSONAL DATA REQUIREMENT

1. The Administrator shall offer the service of sending the newsletter of the AI in Health Coalition ("Newsletter").
2. Upon acceptance of the provisions of the Newsletter Service Terms and Conditions by the person who provided his/her data in the Newsletter subscription form ("User"), an agreement on provision of services by electronic means ("Agreement") shall come into effect. The Agreement is concluded for an indefinite period of time.
3. Provision of personal data in terms of name, email address, entity represented, and position is a requirement for subscribing to the Newsletter.

LEGAL BASIS FOR PROCESSING PERSONAL DATA

- i. In the course of its activities, the Administrator collects and processes Users' personal data on the basis of: Article 6(1)(f) GDPR - for purposes arising from the legitimate interests pursued by PDA: to provide services electronically, to market its services, including to provide information about events organized by PDA or in which PDA participates and about PDA's activities, as well as for analytical, statistical purposes and to ensure ICT security related to PDA's domain name;
- ii. Article 6(1)(b) GDPR - for the purpose of performing contracts entered into by PDA, including the provision of training, for the purpose of cooperating with suppliers and other entities cooperating with PDA;
- iii. Article 6(1)(c) and 6(1)(a) GDPR - for the purpose of recruiting individuals interested in working or cooperating with PDA;
- iv. Article 6(1)(c) of the GDPR - to the extent of fulfilling legal obligations incumbent on the PDA.

PURPOSES OF PERSONAL DATA PROCESSING

1. The purposes for which PDA processes personal data are as follows:
 - i. conclusion and execution of the Agreement;
 - ii. legitimate interest pursued by PDA;
 - iii. investigation of possible claims by PDA in or defense against claims;
 - iv. operation for analytical and statistical purposes.
2. In case the User has consented to the processing of personal data for marketing purposes, PDA processes personal data for this purpose, i.e. to direct marketing information and offers about its products and services to the User.

ENTITIES TO WHICH PERSONAL DATA MAY BE TRANSFERRED

The Administrator transfers Users' personal data to the following categories of entities:

- i. third-party service providers (e.g., accounting service providers, IT service providers, service providers in marketing and promotional activities, other entities that process data on behalf of PDA on the basis of a contract for entrustment of personal data processing);
- ii. PDA's authorized employees and associates.

PERIOD OF PERSONAL DATA PROCESSING

Users' personal data will be processed for the duration of the Agreement, the existence of the Administrator's legitimate interest, or until the User withdraws consent or effectively objects to the processing of his/her data.

USER RIGHTS IN CONNECTION WITH THE PROCESSING OF PERSONAL DATA

1. Each User has the right to access personal data to rectify, erase or restrict processing. In addition, each User has the right to object to the processing of their data.
2. In accordance with the GDPR, each User is entitled to the following:
 - i. the right to access your data and receive a copy of it;
 - ii. the right to rectify (amend) your data;
 - iii. right to erasure, restriction of data processing;
 - iv. the right to object to the processing of data;
 - v. right to data portability;
 - vi. the right to file a complaint with a supervisory authority.
3. In case of violation of the rules of data processing by PDA, you have the right to lodge a complaint to the President of the Office for Personal Data Protection.
4. PDA does not make automated decisions on the basis of personal data, including profiling.

TRANSFERRING PERSONAL DATA TO A THIRD COUNTRY

1. Personal data processed by PDA may be transferred to recipients in countries outside the European Union ("third countries") for the purpose of performing contractual obligations. Any other transfer of data to a third country may take place after obtaining your consent. In this regard, we would like to point out that the transfer of personal data to a third country or international organization is permitted when the European Commission determines that: the third country, the territory concerned, the specific sector(s) within that third country, or the international organization concerned provide an adequate degree of protection (Article 49.1.2 of the GDPR). In the event of a positive decision by the Commission, transfers of personal data will be able to take place without the need for additional authorization. The Administrator, in connection with cooperation with its suppliers and contractors, may entrust the processing of your personal data to the above-mentioned entities. However, in each case, these entities will be obliged to maintain the confidentiality of your personal data and to process them in accordance with the regulations on personal data protection and the relevant instructions of the PDA.

CHANGES TO THE PRIVACY POLICY

1. This Privacy Policy is subject to change in particular if the need or obligation to make such changes is due to changes in applicable laws, including changes in data recipients.
2. Users whose data are processed in accordance with this Privacy Policy will be notified of its changes with reasonable notice.
3. Changes to the content of the Policy of a technical or editorial nature shall not constitute an amendment to the Policy.

COOKIES POLICY

1. The Administrator may collect personal data automatically through cookies on its website www.aiwzdrowiu.pl. Cookies are small text files stored on the User's computer or other mobile device when the User uses websites. These files are used, among other things, to make use of various functions provided for on a given website or to confirm that a given User has seen certain content from a given website. The cookies we collect are not necessary for the operation of PDA or its website, they are collected for purposes such as:
 - i. monitoring traffic on PDA's website;
 - ii. collecting anonymous, aggregate statistics that allow us to understand how users use the PDA's website;
 - iii. determining the number of anonymous users of our websites;
 - iv. controlling how often the selected content is shown to users;
 - v. controlling user traffic on our website;
 - vi. integration with social networks.
2. The Administrator also uses the services of third parties, the list of which is constantly changing, which use cookies. These entities, as of the date of this document, include, in particular, Google Analytics (for more information and a browser add-on to block Google Analytics: tools.google.com);
3. Cookies can be managed by changing the settings of your web browser.