

**9:00 – 9:10 Opening of the Conference**

- *Ligia Kornowska – Leader of the AI in Health Coalition, Managing Director of the Polish Hospital Federation*
- *Päivi Laine, Ambassador of Finland in Poland*
- *Jarosław Fedorowski – President of the Polish Hospital Federation*

**9:10 – 9:20 Keynote Speech**

*Dariusz Standerski, Secretary of State, Ministry of Digital Affairs*

Session 9:20 - 12:10

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DIGITAL HEALTH STRATEGIES

**9:20 – 9:40 Fireside Chat: The Plan for Digital Health**

- *Dariusz Standerski, Secretary of State, Ministry of Digital Affairs*
- *Moderator: Aleksandra Kurowska, Editor-in-Chief, Cowdrowiu.pl*

**9:40 – 9:55 What Is the Cost of the AI Revolution?**

*Sylwia Czubkowska, Techstorie Podcast*

**9:55 – 10:10 AI Solutions vs. AI Act Compliance and Personal Data Protection in Healthcare Entities**

*Patryk Kuchta, Data Protection Manager, Medcover*

**10:10 – 10:30 The National Recovery Plan and Digital Innovations**

*Małgorzata Olszewska, Director, e-Health Center*

**10:30 – 10:50 Digital Transformation - if not now, when?**

- *Piotr Darwaj, Executive Consultant at IBM*
- *Krzysztof Pietkiewicz, Data & AI Sales at IBM*

**10:50 – 11:05 Digital Health in Serbia**

*Aleksandra Dragičević, Professor at the Faculty of Mechanical Engineering, University of Belgrade, Chief Advisor for AI in Healthcare at the Centre for the Fourth Industrial Revolution*

**11:05 – 11:20 Improving Patient Journey Efficiency Through AI: A Ukrainian Case Study**

*Kirill Goncharuk, CEO, CheckEye*

**11:20 – 11:35 The Role of Telemedicine in the Treatment and Prevention of Chronic Diseases**

*Łukasz Sosnowski, Operating Partner NIL IN*

**11:35 – 11:50 Building AI Governance: Where to Start?**

- *Natalia Roślić, Data Management Manager, PwC*
- *Mateusz Szajdak, Technology Risk Manager, PwC*

**11:50 – 12:10 Coffee Break**

Session 12:10 - 13:30

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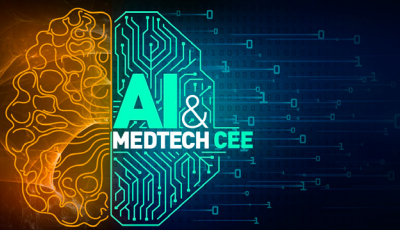
FUTURE OF PHARMA & DIAGNOSTICS

**12:10 – 12:30 Fireside Chat: Innovation Map for the Pharmaceutical Sector**

- *Phil Krzyzek, President, INFARMA*
- *Ligia Kornowska, Leader of the AI in Health Coalition, Managing Director of the Polish Hospital Federation*

**12:30 – 12:45 The Use of Digital Innovation to Improve the Patient Pathway – The New Role of Innovative Pharma Companies**

*Aleksandra Grajkowska, Digital & Innovation Head, Novartis Poland*



**12:45 – 13:00 From data to diagnosis: data mining through AI to optimize patient pathways in rare diseases**

*Joanna Lis, Market Access Excellence Central & South Europe, Sanofi*

**13:00 – 13:20 Digitalization Strategy – Opportunity or Challenge for the Pharmaceutical Industry?**

- *Michał Dziągiewlewski, Plenipotentiary of the President, National Health Fund*
- *Moderator: Diana Żochowska, Head of Medonet*

**13:20 – 13:30 AI Buyer's Guide**

*Ligia Kornowska, Leader of the AI in Health Coalition, Managing Director of the Polish Hospital Federation*

**13:30 – 14:10 Lunch Break**

**Session 3** 14:10 - 16:00  
**HORIZON SCANNING**

**14:10 – 14:25 Top Disruptors in Healthcare Report: 6th Edition Release**

*Karolina Kornowska, Chief Operating Officer, wZdrowiu*

**14:25 – 14:40 From apps to the health ecosystem - how technology is improving the quality of healthcare**

*Weronika Dejneka, Board Member, PZU Zdrowie*

**14:40 – 14:55 The Digital Horizon in Medicine: The National Recovery Plan as a Catalyst for Change**

*Tomasz Jaworski, Director, Department of Commercial Project Management, Medical Research Agency*

**14:55 – 15:10 AI Act & EHDS – 10 Key Challenges of Implementation in Poland**

*Paweł Kaźmierczyk, Senior Associate, Rymarz Zdort Maruta Law Firm*

**15:10 – 15:25 Clinical Validation as the Basis for Safe AI Solutions in Healthcare**

*Katarzyna Paczkowska, Independent Medical Practice, Lazarski University*

**15:25 – 15:40 How do you build something that patients (really) want?**

*Maciej Szymczyk, CEO, MedMetrix*

**15:40 – 16:00 Closing of the Conference**